

Publish Date: December 12, 2012

Section: Style Fusion/Fashion

Tags: Friends, fashion, electronics, accessory, brand, specifically for women, Layla, Taylor, Ella, earbuds, headphones, Kristen Stewart, music, cool-girl, Taylor Swift, Best Buy, Apple, Apple stores, hair accessories, celebrity

FRENDly FASHION: Company Makes Headphones as Stylish as Women's Hair Accessories

A classic cool-girl is always armed with a killer bag, a great pair of boots and an edgy leather jacket. And while she may work at a magazine or a PR firm or as a graphic designer, one thing's for sure: she's super attuned (get it?) to great music.

Friends, a fashion-based electronic accessory brand, gets that, which is why they've created a super luxe, super stylish line of headphones. Designed specifically for women, they come in three different styles: the Layla, the Taylor and the Ella. The Layla's dainty, with smaller ear covers; the Taylor's bigger, and looks as stylish as a headband and the Ella has pretty detailing, with gold or silver vine-like lines.

But they don't just look cool. The headphones use anti-hair pull technology and are comfortable to wear, even with earrings in, all to make the listening experience pleasurable. Friends also crafts them using the same techniques fine jewelers would use to ensure high quality. They've also made sure that they're resilient; the leather's stain-resistant, the cords won't tangle and the headbands adjust to avoid breakage in purses. Celebrity cool-girls like Kristen Stewart and Taylor Swift have been spotted sporting these 'phones.

Each product comes in three colors: gold/white, rose gold/white and silver/black. Both the Ella earbuds and the Taylor can be found at Best Buy and Bestbuy.com, with the exception of the gold/white model, which is sold exclusively at Apple stores. To buy the Layla, you'll have to head to Apple, as well. WeAreFriends.com –Cassie Title